

BIG BOSS GIVEAWAY

OFFICIAL RULES

1. Introduction: Roland Corporation U.S., ("Sponsor"), is offering one (1) autographed CH-1 Super Chorus BOSS compact pedal, one (1) autographed PH-3 Phase Shifter BOSS compact pedal, one (1) autographed TU-3 Tuner BOSS compact pedal, one (1) autographed SD-1 Super Overdrive compact pedal, and \$4,000 (suggested retail price) in BOSS gear. Prizes are divided up as follows:

- Entries received during period from November 1 through November 14, 2011: one (1) autographed PH-3 BOSS compact pedal and \$1,000 (suggested retail price) in BOSS gear.
- Entries received during period from November 15 through November 30, 2011: one (1) autographed CH-1 BOSS compact pedal and \$1,000 (suggested retail price) in BOSS gear.
- Entries received during period from December 1 through December 15, 2011: one (1) autographed TU-3 BOSS compact pedal and \$1,000 (suggested retail price) in BOSS gear.
- Entries received during period from December 16 through December 31, 2011: one (1) SD-1 BOSS compact pedal and \$1,000 (suggested retail price) in BOSS gear

2. NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

3. Eligibility: Entrant must be 18 years of age and older as of November 1, 2011, and a legal resident of the United States of America. Employees of Sponsor, Sponsor's parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each of such employees, and all those with whom such employees are domiciled, are NOT eligible.

4. Timing: Sweepstakes begins at 12:00:01 a.m. (Eastern Time) on November 1, 2011 and ends at 11:59:59 p.m. (Eastern Time) on December 31, 2011.

5. How to Enter: Visit <http://www.facebook.com/BOSSUS>, click on the "Giveaway" tab, and fill in the required entry information. Individuals may enter this sweepstakes by filling out the online form only once during each of the two week period dates specified in Section 1 above. More than one entry from any person or e-mail address during the two week period dates will void all entries from that person or e-mail address.

6. Drawing: This sweepstakes will have four (4) separate random drawings. Each entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. For each prize, a potential winner will be selected in a random drawing from all entries received during the relevant time periods specified in Section 1 above. These four (4) random

drawings will all be conducted on or about January 31, 2012 by Sponsor, whose decisions are final and binding in all matters relating to the Sweepstakes. Odds of winning depend on the number of eligible entries received. Potential winners will be notified by e-mail or mail by February 7, 2012. If a potential winner cannot be contacted within fourteen (14) days after the first attempt to contact such potential winner, an alternate entrant will be selected in his or her place at random from all entries received.

7. Prizes:

Official Prize Schedule

Entry Period: Between November 1 through November 14, 2011

Prize: The "Dave Navarro" pedal winner will receive the following BOSS products: one (1) PH-3 autographed Phase Shifter compact pedal; and one thousand dollars (\$1,000) suggested retail price in BOSS gear of winner's choice, subject to availability.

Total Approximate Retail Value: \$1,208.50

Entry Period: Between November 15 through November 30, 2011

Prize: The "Steve Vai" pedal winner will receive the following BOSS products: one (1) CH-1 autographed Super Chorus compact pedal; and one thousand dollars (\$1,000) suggested retail price in BOSS gear of winner's choice, subject to availability.

Total Approximate Retail Value: \$1,154.50

Entry Period: Between December 1 through December 15, 2011

Prize: The "Steve Stevens" pedal winner will receive the following BOSS products: one (1) TU-3 autographed Tuner compact pedal; and one thousand dollars (\$1,000) suggested retail price in BOSS gear of winner's choice, subject to availability.

Total Approximate Retail Value: \$1,160.50

Entry Period: Between December 16 through December 31, 2011

Prize: The "Jeff Loomis" pedal winner will receive the following BOSS products: one (1) SD-1 autographed Super Overdrive compact pedal; and one thousand dollars (\$1,000) suggested retail price in BOSS gear of winner's choice, subject to availability.

Total Approximate Retail Value: \$1,078.50

Number of total Prizes Levels: four (4)

Total Approximate Retail Value of All Prizes: \$4,602.00

Sponsor is not responsible for lost or mutilated prizes and none will be replaced. Prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will deliver a prize of equal or greater value. All taxes, fees and surcharges on prizes are the sole responsibility of winner.

8. Other Terms and Conditions: Potential winners will each be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within fourteen (14) days of notification, failing which the potential winner will be disqualified and another potential winner selected in the place of the disqualified person

at random from all entries received. If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and another potential winner will be selected in the original potential winner's place. By accepting the prize, the winner agrees that the Sponsor and those acting under the Sponsor's authority may use winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further consideration, unless prohibited by law. BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR), ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES OR PRIZE RELATED ACTIVITY.

9. Miscellaneous: All entries become the sole property of Sponsor and none will be returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The authorized account holder is deemed to be the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If for any reason the Sweepstakes is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole judgement or discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE,

SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

10. Winners List: A complete list of prize winners will be available at <http://www.bossus.com/bigbossgiveaway> through June 30, 2012 or by sending a stamped self-addressed envelope after February 7, 2012 to: Big BOSS Giveaway Winners' List, c/o Roland Corporation U.S., 5100 S. Eastern Avenue, Los Angeles, CA 90040.

11. Sponsor: The Sponsor of this Sweepstakes is Roland Corporation U.S., 5100 S. Eastern Avenue, Los Angeles, CA 90040.